

Cruise Liner *interiors* INTERNATIONAL

MEDIA INFORMATION

CIRCULATION

ADVERTISING RATES/MECHANICAL DETAILS

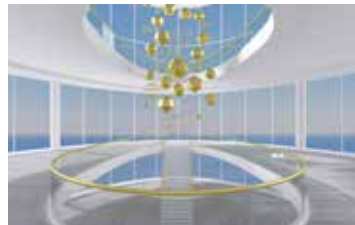
PUBLISHING SCHEDULE

LAUNCH ISSUE!

*Cruise Liner Interiors
International*

*Launching
Spring
2020*

FROM THE PUBLISHERS
OF AIRCRAFT INTERIORS
INTERNATIONAL



www.cruiselinersinteriorsinternational.com

2020 MEDIA AND ADVERTISING DATA

Cruise Liner *interiors* INTERNATIONAL

DELIVERING
THE LATEST
INDUSTRY
NEWS

MEDIA INFORMATION

Cruise Liner Interiors International is the only quarterly magazine serving the dynamic cruise liner sector that is dedicated to the world of interiors and guest experience, providing the industry with a platform to showcase trends and innovations that can help elevate the cruise experience to new heights. The magazine will be launched in Spring 2020.

Cruise Liner Interiors International is the creation of the world's leading publisher of transport interior design and technology magazines – a team with more than 20 years of experience in creating highly targeted, industry-leading publications including *Aircraft Interiors International*, *Business Jet Interiors International* and *Railway Interiors International*.

Aided by the input of an elite editorial board comprised of the cruise industry's most respected experts, *Cruise Liner Interiors International* will bring readers in-depth analysis of key topics and trends, inspiring case studies, high-profile interviews and

news of the latest technologies, all packaged in a beautiful modern design.

Cruise Liner Interiors International delivers: the latest global news ■ new product reviews ■ interviews ■ cruise line case studies ■ technology reports ■ market trend analysis ■ tradeshow previews ■ products and services.

Cruise Liner Interiors International offers an advertising platform for suppliers of products and services to the industry. It plays an integral marketing role supporting suppliers' investment in the tradeshows serving the industry. Advertisers will experience the efficiency of our popular reader enquiry service, which consistently delivers sales leads and results across our other titles. Advertisers are provided with a spreadsheet with full contact details of leads, delivered each week by email.

As well as printing more than 5,500 hard copies of each issue, we will deliver a digital version to our database.

WWW.CRUISELINERINTERIORSINTERNATIONAL.COM

The *Cruise Liner Interiors International* website features weekly industry news updates, as well as comment pieces, videos, job postings, back issues and more.



More than **20** years' experience publishing *Aircraft Interiors International*, *Business Jet Interiors International* and *Railway Interiors International* magazines

International distribution

Hard copies will be printed and distributed to our carefully targeted circulation supported by additional distribution at the leading industry shows

+ digital delivery

Cruise Liner Interiors International will be seen only by the key buyers and decision-makers representing the industry, in the format they desire.



Aircraft
interiors
INTERNATIONAL

Business Jet
interiors
INTERNATIONAL

interiors
RAILWAY INTERIORS INTERNATIONAL

Cruise Liner
interiors
INTERNATIONAL

Launch issue Spring 2020

CIRCULATION

Cruise Liner Interiors International will be distributed to a carefully targeted circulation of 5,500 named subscribers – key decision-makers including procurement executives and interior designers from throughout the global industry. This will be supported by additional distribution at leading tradeshow.

THE CIRCULATION WILL INCLUDE:

- Analysts
- Architects
- Brand directors/managers
- Creative directors
- Directors/vice presidents
- Food/beverage/galley directors/managers
- Global logistics providers
- Interior designers
- Managers
- Managing directors/partners
- Newbuild directors/managers
- Operations directors/managers
- Passenger entertainment directors/managers
- Passenger experience directors/managers
- Presidents/CEOs/chairmen
- Project planners
- Purchasing directors/managers

And many more

ALL ENQUIRIES TO:

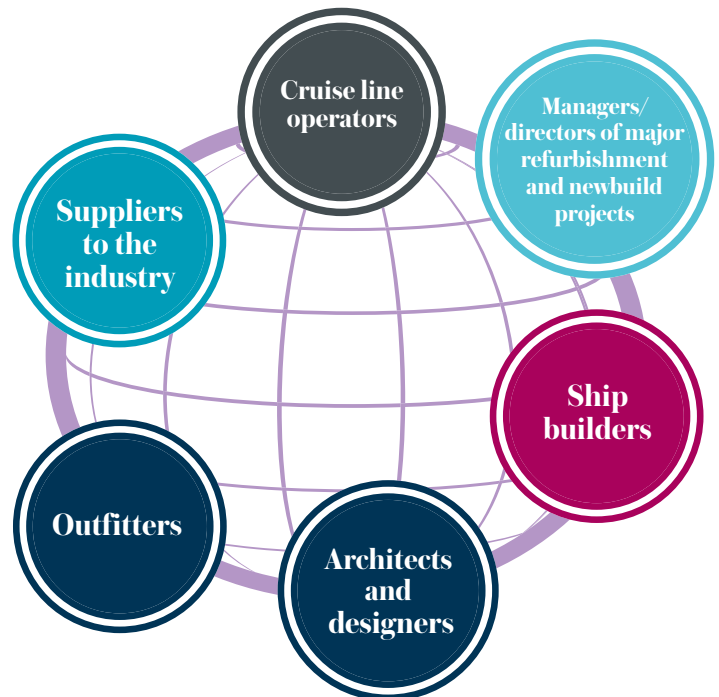
Sally James,
Group Sales Manager
Cruise Liner Interiors International

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Who qualifies to receive Cruise Liner Interiors International?

Buyers and key decision-makers representing the following:



Cruise Liner
interiors
INTERNATIONAL



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Cruise Liner *interiors* INTERNATIONAL

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ADVERTISEMENT RATES

2020

	Full page	Half-page
1 insertion	£4,000	£2,750
2 insertions (per insertion)	£3,750	£2,500
3 insertions (per insertion)	£3,500	£2,250
4 insertions (per insertion)	£3,250	£2,000

Special positions available (covers, facing contents, etc.)

MECHANICAL DETAILS

Subject to change. All advertisers will have exact dimensions confirmed by email.

Proof: Match print or high-resolution colour copy

Magazine

Double-page spread (trim size):

450mm (W) x 280mm (H); 17.717in x 11.024in

Page trim size:

225mm (W) x 280mm (H); 8.858in x 11.024in

Full-page bleed size:

228mm (W) x 286mm (H); 8.976in x 11.259in

Text area:

195mm (W) x 250mm (H); 7.677in x 9.842in

Half-page size:

195mm (W) x 125mm (H); 7.677in x 4.921in

All advertising material should be supplied in an electronic format

WEB RATES (hosted for a 12-month period)

Head-of-page lead banner:	£10,450
Base-of-page lead banner:	£8,950
Junior banner (left- or right-hand column):	£7,000
Email blast to the magazine's database:	On request

**ALL DIGITAL ADVERTISING OPPORTUNITIES ARE ONLY AVAILABLE
TO COMPANIES WHO ADVERTISE IN OUR MAGAZINE**



ALL ENQUIRIES TO:

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Web: www.markallengroup.com

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PUBLISHING SCHEDULE

March 2020

Sustainability
Connectivity
Theatre design
Flooring
Lighting

Copy deadline: 26 February 2020

June 2020

Hotel operations
Seating

Copy deadline: 5 May 2020

September 2020

Catering equipment
Stage technology
Safety and medical equipment

Copy deadline: 4 August 2020

December 2020

Soft furnishings
Retail technology

Copy deadline: 5 November 2020

The feature programme will be subject to change during the year, so please contact a member of the sales team for the latest programme.